

## REVIEWERS

**Dr. Rosita L. Navarro** is a distinguished educator, academic leader, and curriculum specialist with more than six decades of exemplary service in Philippine education. She obtained her Bachelor of Science in Secondary Education (English major, Mathematics minor) summa cum laude. She later completed her Master of Arts in English and Doctor of Philosophy in Curriculum and Methods, all from Centro Escolar University.

Dr. Navarro began her career as a high school teacher and college instructor at Centro Escolar University (CEU), eventually serving as Dean of the College of Education, Dean of the Graduate School, Vice President for Academic Affairs, and University President. Beyond CEU, she held national leadership roles as Chairperson of PACUCOA, FAAP, and the Professional Regulatory Board for Professional Teachers of the PRC.

A prolific scholar, she authored influential books on teaching, assessment, and English grammar, and published numerous research-based articles. Her outstanding contributions earned her prestigious honors, including the PRC Outstanding Professional Teacher Award, the Philippine Quality Award, and the Ulirang Ina Award. Dr. Navarro remains a pillar of excellence in teacher education and educational quality assurance in the Philippines.

**Dr. Aaron Micah Esteban** is a philosopher, educator, and academic administrator specializing in philosophy of art, philosophy of mind, and philosophy of artificial intelligence. He holds a Doctor of Philosophy in Philosophy from De La Salle University, Manila, with a specialization in Philosophy of Art. His doctoral dissertation examined the legitimacy of video games as art through John Dewey's philosophy of art.

He currently serves as Chairperson of the General Education Department (Higher Education Division) and associate professor at Assumption College, Makati. He is also an associate professorial lecturer at De La Salle–College of Saint Benilde and an independent consultant at SOFA Design Institute. His teaching portfolio includes ethics, philosophy, humanities, art appreciation, aesthetics, critical thinking, and educational leadership.

Dr. Esteban has published scholarly articles on artificial intelligence, video games, gender representation, and philosophy of technology. His research interests focus on philosophy of art, digital culture, artificial intelligence, and the intersections of philosophy, media, and society.

**Dr. Deborah A. Javier** is the current Chair of the Languages and Communication Arts Department of the College of Arts and Sciences of the University of the East, Manila. She holds a Bachelor of Secondary Education degree from Saint Louis University, Baguio City. She earned two Master of Arts in Education degrees—one major in English and another major in Administration and Supervision—from The National Teachers College, where she also completed her Doctor of Education in Educational Management. In addition, Dr. Javier pursued studies in the Korean language at Yonsei University, Seoul, South Korea.

She serves as a resource person in English Language Teaching at both local and international levels. She has authored and co-authored several books, including *English Grammar: The Easier Way*, *A Practical Guide to Reading and Writing in the Discipline*, and *Effective Communication with Personality Development*. She also works as a research consultant and is a graduate school professor at the University of the East, Manila.

**Dr. Concepcion C. Demausa** is a regular faculty member of the Department of Communication, College of Arts and Sciences, University of the East-Caloocan. She is a Commission on Higher Education (CHED) General Education Trainer for the Art Appreciation core curriculum and a CANVAS developer in Art Appreciation.

She earned her Bachelor of Arts degree in Communication Arts at the University of the East-Caloocan and holds a Master's Degree in Education, major in English, from De La Salle-Araneta University. She completed her Doctor of Education, major in Educational Administration and Leadership, in 2023 at the University of the East, Manila.

She is a recipient of two research grants from the Office of Research Coordination for her dissertation, *Instructions of Teachers and Learning Behavior of International Students: A Dynamic Cross-Cultural Model*. She was a co-author in the paper *Thematic Analysis*

*of Popular Music in New Media.* She currently serves as the Coordinator of the Literacy Training Service of UE NSTP-Caloocan and the Chairperson of the Department of Communication, College of Arts and Sciences, University of the East-Caloocan.

**Dr. Federico B. Ramos Jr.** is an accomplished academic and administrator with over 25 years of progressive experience in tertiary education institutions. He currently serves as an assistant professor IV and holds a position of program chair of the Entrepreneurship Department under the College of Business in Quezon City University. His extensive career includes various leadership and managerial roles such as Human Resource Personnel Unit Head (HRDM), acting chair and vice chairman of the Health and Safety Committee, purchasing manager, and Proware Specialist at STI College Munoz EDSA Inc. Dr. Ramos is widely recognized as a highly motivated and resourceful educator and researcher with substantial contributions to entrepreneurship education, business research, and academic leadership. He integrates practical management experience with scholarly pursuits and community engagement, advancing quality education and sustainable development goals across institutional and professional networks. His research contributions have been widely disseminated, including publication in the PKP Index at the National Library Board of Singapore, with works presented at multidisciplinary research conferences. Notable research projects address issues such as job motivation in tertiary education and factors affecting online learning among entrepreneurship students during the pandemic era.

**Dr. Ivan N. Faronal** is an associate professor at the Polytechnic University of the Philippines – Open University System (PUP-OUS). He holds several graduate and postgraduate degrees, including a Doctor of Philosophy in Technology Management, a Doctor in Public Administration, a Master in Business Administration, and a Bachelor's Degree in Management. He also serves internationally as an adjunct lecturer at Ciputra University in Indonesia.

Throughout his academic career, Dr. Faronal has taught in reputable institutions such as Far Eastern University, San Beda University, and the Centro Escolar University School of Graduate Studies. His expertise in management, leadership, and research has earned him invitations to present his works in various local

and international conventions, where several of his papers have received recognition and awards.

He has actively facilitated and organized International Research Colloquia held in the Philippines, Malaysia, Indonesia, and Vietnam demonstrating his commitment to fostering global research collaboration and academic excellence.

He remains active in professional organizations, serving both as officer and member in groups such as the Institute of Electrical and Electronics Engineers (IEEE), the Council of Management Educators and Professionals of the Philippines (COMEPP), the Entrepreneurship Educators' Association of the Philippines (ENEDA), and the Philippine Council of Deans and Educators in Business (PCDEB).

**Dr. Dynah D. Soriano** blends over two decades of pedagogical expertise with a prolific research portfolio. As the current director of Training Services and an Associate Professor V at Pampanga State University, she leads institutional initiatives in education and innovation. Her career is marked by international leadership, having served as a cluster lead mentor in Abu Dhabi through London's Nord Anglia Education. A recognized scholar, her work in instructional development has earned prestigious grants from CHED and DOST, and her recent innovation project was ranked among the Top 32 globally in the 2025 World University Innovation Ranking. Beyond the classroom, Dr. Soriano is a published author of five Mathematics textbooks and holds a PhD in Mathematics Education (*magna cum laude*). Her six-year tenure as research center manager for HEMSS further underscores her commitment to advancing academic excellence in the Philippines.

**Dr. Darwin P. Paguio** is a senior academic administrator, researcher, and mathematics educator with extensive experience in higher education, research, and quality assurance. He holds a Doctor of Philosophy in Mathematics Education from the University of Luzon, where he graduated with Bene Meritus Honor and received a special citation award, and a Doctor of Philosophy in Educational Management from the University of the Assumption.

He currently serves as Vice President for Academic Affairs and Officer-in-Charge Dean of the College of Education, Arts, and Sciences at Gordon College, Olongapo City, where he has also been

a faculty member and mathematics instructor for nearly two decades. His areas of expertise include mathematics education, research and statistics, data analytics, educational leadership, and quality assurance.

Dr. Paguio has published in peer-reviewed national and international journals and has presented research at regional and international conferences. He is an accredited ALCUCOA evaluator and an active member of several professional organizations, including the Mathematical Society of the Philippines and the National Research Council of the Philippines. His scholarly work focuses on educational research, statistical modeling, and institutional development.

**Dr. Richard Oliver F. Cortez** is a seasoned academician, researcher, and educator with expertise in business and management. With a career spanning over 25 years, Dr. Cortez has made contributions to the field of marketing and education through research, innovative teaching, and scholarly publications. He earned a Doctor of Business Administration degree from AMA University as well as Doctor in Philosophy from University of Caloocan City in the Philippines. He has been actively involved in academia, holding professorial positions at esteemed institutions such as AMA University, Quezon City University, Villagers Montessori College, Xavier-Ateneo University, and Quezon Colleges of the North. Beyond research and writing, Dr. Cortez is deeply committed to education and mentorship. He has supervised numerous graduate and undergraduate students and is actively involved in curriculum development, ensuring that academic programs remain relevant and impactful. He is an active member of various professional organizations such as the Philippine Council of Deans and Educators in Business (PCDEEB). Dr. Cortez has also been invited as resource speaker and participated as a member of a panel of evaluators in various research exercises.

**Dr. Oliver O. Evangelista** is a regulatory expert and public administrator with over ten years of experience in operations, procurement, and professional sports governance. Since August 2025, he has served as Officer-in-Charge of the Professional Sports & Games Division of the Games and Amusements Board (GAB), overseeing the regulation of professional sports and the licensing of athletes and leagues.

He previously served as Senior Sports and Games Regulation Officer at GAB. Dr. Evangelista is also the president of the GAB Employees Association (since 2024) and a procurement specialist, currently serving as vice-chairperson of the Bids and Awards Committee (BAC), with earlier roles as secretariat and TWG member since 2016.

**Dr. Federico B. Ramos Jr.** is an accomplished academic and administrator with over 25 years of progressive experience in tertiary education institutions. He currently serves as an assistant professor IV and holds a position of program chair of the Entrepreneurship Department under the College of Business in Quezon City University. His extensive career includes various leadership and managerial roles such as Human Resource Personnel Unit Head (HRDM), acting chair and vice chairman of the Health and Safety Committee, purchasing manager, and proware specialist at STI College Munoz EDSA Inc. Dr. Ramos is widely recognized as a highly motivated and resourceful educator and researcher with substantial contributions to entrepreneurship education, business research, and academic leadership. He integrates practical management experience with scholarly pursuits and community engagement, advancing quality education and sustainable development goals across institutional and professional networks. His research contributions have been widely disseminated, including publication in the PKP Index at the National Library Board of Singapore, with works presented at multidisciplinary research conferences. Notable research projects address issues such as job motivation in tertiary education and factors affecting online learning among entrepreneurship students during the pandemic era.

**Dr. Jesus S. Paguigan** is an academic and researcher specializing in information technology, computer science, and data analytics. He earned his Doctorate in Information Technology and Master's degree in Computer Science from AMA University. He is currently an Associate Professor III at the Eulogio "Amang" Rodriguez Institute of Science and Technology (EARIST) and is also affiliated with Adamson University. He previously taught at FEU Institute of Technology and the University of the East.

Dr. Paguigan has significant industry experience in programming, networking, and cybersecurity. He is certified in several Cisco Networking Academy tracks, including CCNA Routing and

Switching, Cybersecurity, and Network Fundamentals, and has served as a Cisco Instructor for several years. His technical expertise includes operating systems, programming languages such as PHP, Java, C#, and C++, enterprise applications, and network design. He previously worked as a junior programmer at the Hexagon Group of Companies.

His recognitions include the Cisco Networking Academy Instructor Excellence Expert Level Award (2022) and Outstanding Researcher at EARIST (2018). His research and professional interests focus on cybersecurity, artificial intelligence, and applied computing.

**Dr. Edwin de Guzman** has been serving the academe for almost 16 years now. He has served different institutions in the Philippines (NCR) as an instructor, researcher, program coordinator, and dean of IT and Multimedia Arts and Acting at Manila Central University for College of Business & Technology. Mr. de Guzman is currently a teaching academic staff at the University of Santo Tomas - Manila. Mr. de Guzman is also the new CSTA (Computer Science Teachers Association) Philippines President. He was the former Vice-President of the same association. He is also the Vice-President for External Affairs of the Multimedia Arts Association of the Philippines (MMAAP) - NCR Chapter, Director for Community Engagement of the Global Society of Modern Education. He was a former Secretary of the Council of Deans for IT Education-NCR. He is also an active member of the Analytics and Artificial Intelligence Association of the Philippines, the Philippine e-Learning Society, and the PSITE and ICT Industry Council of the Philippines.

Mr. de Guzman earned his Bachelor of Science in Information Technology from the University of the East and his Master's in Information Technology from Bulacan State University. He completed his Doctorate in Information Technology at La Consolacion University Philippines–Malolos, where he also received a Special Award for Research Publication. Additionally, he holds globally recognized certifications, including MTA, MOS, MCP, and Google Educator Levels 1 and 2.

He is an Imagi Educator Ambassador. He also earned different certification programs like MTA, MOS, MCP, and Google Certifications for Educators 1 and 2, which are globally acknowledged.

**Dr. Auggene John D.A. De Vega** is a former Public Schools District Supervisor of the Division of Valenzuela. He finished Bachelor of Secondary Education major in Filipino at Pamantasan ng Lungsod ng Valenzuela, and completed the academic requirements in Master of Arts in Education major in Administration and Supervision at Meycauayan College. He also finished Master of Arts in Education major in Filipino at the same college, and received the Best Thesis Award, and Doctor of Philosophy in Education, major in Educational Management at Bulacan State University. His other achievements include authorship of textbooks, translation of foreign texts in high school textbooks to Filipino, presentation of research papers in the different local, national and international research conferences, serving as a resource speaker and trainer in several workshops and trainings, and recollection and retreat facilitator. He is also the Head of the Commission on Social Communications of San Diego de Alcala Parish in Polo, Valenzuela City, a Dominican Laity – Third Order Dominican, and a member of the speakers’ bureau of the group of catechists in the Diocese of Malolos, Bulacan. Because of his membership in various professional and humanitarian organizations, he became one of the Philippines’ delegates to the 7th Asian Youth Day held in Yogyakarta, Indonesia in 2017.

For two consecutive years, he was hailed the champion in the Division Level Demonstration Teaching in Filipino (Senior High School). He became one of the Outstanding Educators in Filipino in Luminary Excellence in Education and Research Awards in 2021 and the recipient of the San Pedro Calungsod Special Citation Award of the Diocese of Malolos – Commission on Youth in 2019 and Natatanging Alumni 2021 of Obando Central School in Bulacan.

**Dr. Jocelyn Perida-Castro** is an assistant professor and the Chairperson of Communication- Literature of De La Salle-College of Saint Benilde School of Multidisciplinary Studies. Her research interests include both language and literature as she is currently pursuing Ph.D. in Applied Linguistics at De La Salle University, where she also earned her MA in Language and Literature. She has a Postgraduate Diploma in TESOL from RELC-Singapore and attended the 31st in Contemporary British Literature at Downing College, University of Cambridge, UK. She is also a language consultant for corporate and academic institutions, including the Center for Educational Measurement and British Council

Philippines for its Language Doctor Project. She was a faculty trainer of the Commission of Higher Education for Purposive Communication. She trained the junior diplomats from Myanmar, Lao PDR, Cambodia, and Thailand to enhance their Public Speaking Skills in 2019 as part of the joint project of the Department of Foreign Affairs-Technical Cooperation Council of the Philippines, and Thailand International Cooperation Agency. Dr. Castro was also the resource speaker for the Department of Social Welfare and Development (DSWD) Jose Fabella Center service providers in honing technical writing skills. She has been editing faculty research output in DLS-CSB (from CLIR-Center for Learning and Instruction Research up to its present office, now referred to as OIER-Center for Faculty and Institutional Research). Externally, she edited the most recent coffee table book released by The Manila Cathedral for its 60th-year Post-War Construction.

**Prof. Danilo V. Del Mundo** is an educator and academic administrator with experience in basic and higher education in the Philippines, and he is currently connected at Assembly Woman Felicita G. Bernardino Memorial Trade School. He holds a Master of Arts in Education, major in Filipino at Meycauayan Graduate School, and is currently pursuing a Doctor of Philosophy in Teaching Filipino Language at Sandigan College, Inc. Quezon City. His academic and professional career spans teaching, leadership, curriculum development, and educational governance.

He previously served as College Vice Dean at Colegio de San Pascual Baylon in Obando, Bulacan, a position he held for over two decades. He also worked as subject group head at Assemblywoman Felicita G. Bernardino Memorial Trade School, where he supervised and coordinated Humanities and Social Sciences (HUMSS) programs. In addition, he has served as a part-time professor at various higher education institutions, including Pamantasan ng Lungsod ng Valenzuela and STI College Meycauayan.

Prof. del Mundo's professional expertise includes educational management, Filipino language instruction, child protection advocacy, and curriculum writing. His scholarly interests focus on educational leadership, language education, and instructional development.

**Dr. Ruth R. Malabiga** is an academic administrator, educator, and licensed mental health professional specializing in educational

psychology, guidance and counseling, and human resource development. She earned her Doctor of Philosophy in Educational Psychology from La Consolacion University Philippines, where she also completed a Diploma in Educational Leadership. She holds a Master of Arts in Education, major in Guidance and Counseling, from the University of La Salette and a Bachelor of Arts in Psychology from the University of Regina Carmeli.

She currently serves as Dean of the Graduate School at La Consolacion University Philippines, Malolos City, and previously held key leadership roles, including Director for Human Resource Development, Director of Student Affairs and Services, and Program Head for Psychology. Dr. Malabiga is a registered guidance counselor, registered psychometrician and an active member of the Philippine Guidance and Counseling Association and the Psychological Association of the Philippines. Her scholarly and professional interests include educational psychology, mental health advocacy, counseling, and institutional leadership.

**Fernando S. Salvador** is a public administration professional and government practitioner with extensive experience in public sector management and organizational leadership. He holds a Doctor of Public Administration and a Master in Public Administration from the University of Caloocan City, as well as a Master in Business Administration from Philippine Christian University.

He is currently an Officer I (Division Chief) at the Government Service Insurance System (GSIS) in Pasay City, where he has served in various capacities since 2005, including Staff Officer II, Staff Officer III, and Administrative Services Officer II. His professional expertise includes public administration, organizational management, policy implementation, and government service operations.

His combined academic training and practical experience provide a strong foundation for research in public administration and management studies.

## **LANGUAGE EDITOR**

**Prof. Jose Velando Ogatis-I** graduated from the University of the Philippines Diliman where he took up MA in Filipino: Malikhaing Pagsulat and BA in English Studies: Creative Writing. He is currently the coordinator for Culture and the Arts of the College of Arts and Sciences of UP Manila. He is the founder of the UP Manila Belle, a cultural organization that develops students in the performing arts. He reviews pop culture artifacts in his YouTube channel & “Tambay Reviews.” He was the language editor of *UERJ* 2025, Issue 1.

## **EDITORIAL BOARD**

### **Dr. Rex P. Bringula**

Dr. Bringula is a full professor at the University of the East (UE) College of Computer Studies and Systems. He received his BS Computer Science degree from UE as a Department of Science and Technology (DOST) scholar. He finished his Master in Information Technology and PhD in Technology Management at the Technological University of the Philippines.

He has conducted various school and government-funded research projects and actively participates in local and international conferences. He has published four book chapters and numerous papers in Scopus-indexed and Clarivate Analytics-listed journals. He received international research paper awards from the International Association of Engineers, IEEE Teaching, Assessment, Learning in Engineering Education (TALE) 2020, and IEEE EDUCON 2021. He also serves as a peer reviewer and associate editor for several international journals.

### **Dean Eva Aurora D. Callueng**

Dr. Callueng is presently the dean of the College of Education, University of the East Manila. She obtained her PhD in Education, Master of Education in Philosophy, and Bachelor of Arts in Philosophy all from the University of the Philippines Diliman.

Dr. Callueng is a member of the Foundation for Upgrading the Standard of Education, Inc. (FUSE), the Asia-Pacific Consortium of Researchers and Educators, Inc. (APCORE) and a Regional Assessor of CHED-NCR Regional Quality Assurance Team (RQAT) since 2019.

She has been involved in different projects and publications such as the Online Module on Addressing Learner's Gender, Needs, Strengths, Interests, and Experiences, Buhay Bahaghari and the Filipino LGBT Chronicles published by the UP Center for Women's Studies to name a few.

She is currently the Asia-Pacific representative in the board of the Global Network of Rainbow Catholics, the current and founding president of Rainbow Catholics Philippines, and a board member of Babaylanes, Inc.

### **Chancellor Louie A. Divinagracia**

Dr. Divinagracia is currently the Chancellor of the University of the East Manila. He has written and co-written more than 50 scientific papers half of which were published internationally and nationally in various refereed and academic-related publications.

Chancellor Divinagracia has been awarded international fellowships and grants, academic awards for teaching excellence, and academic awards for research and outstanding academic achievement. He has over 40 years of leadership and academic experience, including management of higher education in Indonesia and the Philippines; research, action research, project management, and finance and administration of non-profits in Southeast Asian developing economies.

### **Dr. Lydia R. Leonardo**

Dr. Leonardo is presently the director of the Office of Research Coordination of the University of the East. Prior to her appointment, she was with the University of the Philippines Manila as professor in Parasitology at the College of Public Health doing research on various parasitic diseases particularly schistosomiasis, food-borne helminthiases and soil-transmitted helminthiases. She was given the UP Scientific Productivity Award (as UP Scientist 1) for the period 2015-2017 for the researches that she finished and the publications that she turned out from these researches. She received the Gawad Chancellor Award for Outstanding Researcher of UP Manila in 2016.

She was also appointed as a technical advisor to the World Health Organization and a member of the Strategic and Technical Advisory Group for Neglected Tropical Diseases of the World Health Organization from March 2016-2018. After her retirement in 2017,

she was appointed by UP Manila as professor emeritus in 2019. She does part-time teaching at the College of Arts and Sciences UP Manila, Institute of Biology in UP Diliman and UERM Graduate School. In 2019, she received the Distinguished Parasitologist Award by the Philippine Society of Parasitology. She used to be a member of the WHO Technical Advisory Group on Schistosomiasis and Soil-transmitted Helminthiasis until 2024.

**Prof. Dr. Badaruddin Mohamed**

Prof. Dr. Badaruddin is a professor in Tourism Planning and Development at the School of Housing, Building and Planning, Universiti Sains Malaysia (USM). He is also the founder of Sustainable Tourism Research Cluster (STRC) as well as the Local Knowledge Research Group at the university. He obtained his bachelor's degree from the University of Northern Iowa, majoring in Environmental Planning. He later completed his master's and PhD degrees in Tourism Planning and Development at Rikkyo University, Tokyo.

He is now sitting as an academic advisor for tourism programs for many universities. He is a visiting professor in Rikkyo University (Tokyo), Maejo University (Chiang Mai), and National Institute of Development Administration (Bangkok), and the Management Science University (Malaysia). He was also the former President of Tourism Educators Association of Malaysia (TEAM). His research interests include tourism planning and development, urban tourism, tourism growth trends, sustainable tourism, urban planning, and local wisdoms. He is the lead consultant for Penang Tourism Master Plan and has been an active researcher and consultant to many international, state, and federal projects.

**Dr. Daniel Susilo**

Dr. Susilo is an associate professor in Media Studies, Universitas Bunda Mulia Jakarta. He also serves as a visiting research fellow at several World Class Universities such as Vrije University Amsterdam (2022) Leiden University Netherlands(2018), and Waseda University Tokyo (2019).

Dr. Susilo is also an associate editor of *Plaridel: A Philippine Communication Journal* (Scopus Indexed) published by UP Diliman. He is also actively involved in the National Committee of Scientific Journal Accreditation, Ministry of Higher Education, Republic of Indonesia, and Committee of Internationalization and

Scientific Publication for Association of Communication Science Higher Education Program, one of the Indonesian organization that facilitated networking among superintendents of communication science higher education in Indonesia.

**Dr. Weerapon Thongma**

Dr. Thongma is an associate professor and currently the president of Maejo University, Sansai, Chiang Mai, Thailand. He has an undergraduate degree in Agricultural Technology and a master's degree in Agricultural Technology from Maejo Institute of Agricultural Technology and Doctor of Philosophy from the University of the Philippines Los Baños (UPLB).

His research interests include ecotourism management, research methodology, community-based tourism, organization management, tourism planning strategic management, agrotourism, and sustainable tourism. He is also the editor-in-chief of International Journal of Asian Tourism Management and a member of several editorial boards particularly that of the International Journal of Agricultural Travel and Tourism Management. Dr. Thongma has several international publications in Scopus-indexed journals.

**Dr. Melvin A. Vidar**

Dr. Vidar is the current director of Office of Curriculum Development and Instruction of the University of the East. He has an undergraduate degree in Statistics from the University of the Philippines Los Baños (UPLB), a master's degree in Mathematics Education from the Centro Escolar University (CEU) and a PhD in Mathematics from the De la Salle University (DLSU).

He is also a member of Mathematics Teachers Association of the Philippines-Tertiary Level (MTAP-TL), Philippine Statistical Association, Inc. and Foundation for the Upgrading of Standard of Education (FUSE). His research interests are on mathematics education, theoretical mathematics, and technology for instruction. Dr. Vidar teaches mathematics and statistics courses at the UE Graduate School.