

ABOUT THE AUTHORS

Dr. Efren C. Gimoto Jr. is the immediate past chair of the Department of Communication of the College of Arts and Sciences, University of the East–Caloocan, where he holds the rank of full professor and also serves as a Graduate School faculty member.

He earned his Doctor of Philosophy (PhD) in Administrative Science, major in Public and Private Administration and Organizational Communication, from Maejo University in Chiang Mai, Thailand, under a full scholarship program.

Dr. Gimoto is an Editorial Board member of the Global Science and Technology Forum (GSTF) in Singapore in the field of Journalism and Mass Communication. He is a senior paper reviewer for the International Academic Forum (IAFOR) in collaboration with the IAFOR Research Center at Osaka University, Japan. His scholarly contributions include publications on communication and policy in reputable international refereed journals.

Dr. Gimoto is actively involved in the local academic community as a member of the Philippine Association for Communication and Media Research, Inc., and previously served as President of the UE Caloocan Alumni Association, Inc. He is also recognized for his role as a lecturer, consultant, and seminar facilitator, delivering talks for educators, administrators, and corporate leaders.

Dr. Rossanna V. Mendoza, a full professor with nearly two decades of service, is a tenured faculty member at the University of the East. She finished her doctorate in Education, specializing in Educational Administration and Leadership, from the UE Graduate School. Her past appointments in the College of Arts and Sciences in UE Caloocan include her two-term chairmanship in the Department of Languages, College Research Coordinator, Head of the College Outreach Committee, Chair of the Committee on Library and Student Services of the College of Arts and Sciences, and Committee on College Faculty Development.

Dr. Mendoza is a contributing author to the college textbook titled *Purposive Communication*. Her involvement in various activities and research initiatives – as facilitator in the College literacy outreach through Alternative Learning System (ALS) in adopted public schools, organizer of *Gawad Bagani sa Komunikasyon* (college activity), steering committee member in CAMAVAVA International Conference and UE Icon (an international research conference) to name a few, highlights her dedication to contributing significantly to the University.

Si **Prop. Rhinalou Cervantes-Salamat** ay nagtapos ng kursong Bachelor of Arts in History at Master of Arts in Teaching History sa University of the East. Noong 2016, sumailalim siya sa pagsasanay sa pagtuturo ng mga piling babasahin sa Kasaysayan ng Pilipinas na isinagawa ng De La Salle University. Sa kasalukuyan, siya ay dalubguro at mananaliksik sa Kagawaran ng Agham Panlipunan ng Kolehiyo ng Sining at Agham, University of the East–Caloocan. Kabilang sa kanyang mga nailathalang pananaliksik ang “Ang Tambobong Monumento ng Malabon at Triumvirate Monument ng Valenzuela Bilang Simbolo ng Kalinangan

at Kasaysayan,” na inilathala sa UE Research Bulletin, Volume 2 (pp. 24–53), at “Ang Papel ng Monumento sa Kasaysayan at Ekonomiya ng Caloocan,” na inilathala sa Historical Bulletin, 47(1), Enero–Disyembre 2015 (pp. 75–103). Patuloy siyang nakikibahagi sa pananaliksik at pagsusulong ng pag-aaral ng kasaysayan at pamanang kultural bilang ambag sa pagpapaunlad ng edukasyon at kamalayang pangkasaysayan.

Si **Prop. Gerald Anca Dizon** ay nagtapos ng kanyang Batsilyer ng Sining sa Kasaysayan, gayundin ng kanyang MAT sa Kasaysayan sa University of the East - Manila. Taong 2016 ay sumailalim din siya sa Pagsasanay sa Pagtuturo ng asignaturang Life and Works of Rizal sa Ateneo de Manila University. Sa kasalukuyan, siya ay isang katuwang na guro mula sa Kagawaran ng Agham Panlipunan sa Kolehiyo ng Sining at Agham sa University of the East -Caloocan. Kabilang sa kanyang mga nailathalang pananaliksik ang “Ang Papel ng Monumento sa Kasaysayan at Ekonomiya ng Caloocan,” na inilathala sa *Historical Bulletin*, 47(1), Enero–Disyembre 2015 (pp. 75–103). Kasama ni Propesor Dizon si Propesor Rhinalou Cervantes-Salamat sa katatapos na pananaliksik na may pamagat na Pagkakakilanlan: Isang Pag-aaral sa mga Kultura ng UE -Caloocan sa mga Nakaraang Dekada.

Prof. Maribel G. Miraflor is a Licensed Professional Teacher and a seasoned faculty member of the Department of Mathematics and Natural Sciences, where she has been serving since 1998. She earned her Master of Arts major in Mathematics from Bulacan State University. She completed the academic requirements for the Doctor of Public Administration at EARIST. With decades of teaching experience, she has contributed significantly to student learning by letting her students experience joining the different contests held inside the university, curriculum development like providing feedback on learning outcomes based on real classroom needs, and institutional initiatives such as conducting curriculum review after each semester to align with what the students’ actually need. She co-authored the research titled “Job Satisfaction, Organizational Commitment, and Stress Level among Teachers in Higher Educational Institutions in the Philippines.” She also served as ad-hoc member for Math discipline.

Mr. Albin G. Fernandez is a Licensed Professional Teacher and a STEM-Math faculty member in the Senior High School program since June 2016. He has earned 36 units toward a Master of Arts in Teaching Mathematics at TUP and is currently finishing the academic requirements for a Master of Arts in Education major in Educational Management at UE. With 30 years of teaching experience in mathematics, his background includes serving previously as a Senior High School Work Immersion and Research Coordinator, where he helped set up departmental research frameworks. He has presented research both locally and overseas and is currently a member of the Basic Education Ethics Review Committee. He also serves as a research adviser, a thesis panelist for internal and external defenses, and a resource person on using statistical tools for data analysis.

Dr. Edelresa S. Juachon is a professor in Business with more than ten years of teaching experience across various institutions, including Mapúa University, Quezon City University (QCU), the University of Caloocan City (UCC), and the Senior High School sector.

She is a graduate of a Business course, and holds a Master's degree in Business Administration from Polytechnic University of the Philippines (PUP), a Master's in Public Administration, and a Doctorate in Public Administration from the University of Caloocan City (UCC).

Dr. Juachon previously served as Coordinator of the ABM unit, where she demonstrated strong leadership and administrative skills in guiding academic programs and mentoring students. As a researcher, adviser, and mentor, she has actively presented her work at international conferences in Vietnam and Japan, as well as in local academic forums. Her studies have been published in reputable journals.

Her professional background also includes experience with international banks, where she developed expertise in organizational management and global business practices, further enriching her academic and administrative contributions.

Mr. John Cristian A. Ramos is a faculty of the University of the East Basic Education Department – Caloocan, teaching Computer Science and Research at the Senior High School level. His academic interests include educational technology, blended learning, and student-centered research practices.

His research titled "Assessing SHS Students' Preferred College Courses to Develop Relevant Electives and Skills: An Action Research" was presented at the TRUE Icon 2026 International Conference. He also presented "Improving Research Writing Proficiency Through Structured Worksheets: An Assessment Study" at the Asian Graduate Studies Summit (A-GRASS) 2025 in Vietnam.

Among his publications is "Pathfinders: A Public Commuters' and Parent's Safety and Assistance Application," published in the UE Research Journal (2025, 27(2), 94–121). Through his research, publications, and mentorship, he continues to promote a strong research culture and evidence-based educational practices.

Mrs. Alvert Loie Baylon-Ramos is a faculty member of the University of the East Basic Education Department - Caloocan, specializing in Mathematics education. She teaches General Mathematics, Statistics and Probability, Precalculus, and Basic Calculus to Senior High School students. Her professional work focuses on mathematics instruction, assessment, and student performance in diverse learning environments.

Beyond the classroom, she actively trains and mentor for national and international mathematics competitions. Under her guidance, students successfully participated in the Thailand International Mathematical Olympiad (TIMO) 2025 – Heat Round, the Guangdong–Hong Kong–Macao Greater Bay Area Mathematical Olympiad (Big Bay Bei) – Heat Round, the Hong Kong International Mathematical Olympiad (HKIMO), and the Philippine International Mathematical Olympiad (PHIMO). She also co-authored the action research "Assessing SHS Students' Preferred College Courses to Develop Relevant Electives and Skills: An Action Research," which was presented at the TRUE Icon 2026 International Conference.

Mr. Apolinario L. Lucenecio is a graduate of Bachelor of Arts major in Literature and holds a Master of Arts in Teaching (MAT) major in English from the University of Rizal System, Morong Campus, and is a licensed professional teacher. He is currently a regular faculty member in the Senior High School Department of the University of the East–Caloocan, where he teaches 21st Century Literature from the Philippines and the World, Reading and Writing Skills, and Oral Communication in Context. He has been entrusted with a Special Teaching Assignment (STA) in the College of Arts and Sciences, handling the General Education subject, Great Books. He also served as the General Academic Strand (GAS) English Unit Coordinator for two consecutive academic years (2022–2024). His first book was Introduction to Literature and Its Philosophical Trends for College Students, published by Mutya Publishing House, Inc. He continues actively participate in seminars and workshops focused on language, research, and literature.

Ms. Lou April P. Rivero is a Licensed Professional Teacher who earned her Bachelor of Science in Mathematics for Teachers degree from the Philippine Normal University (PNU) in 2015. She is currently pursuing a Master's degree in Mathematics Education, specializing in Secondary School Teaching at the same institution. Her academic background combines strong content mastery with comprehensive pedagogical training, equipping her with the knowledge and skills needed to deliver quality mathematics education and develop effective learning materials suited for diverse learners.

She is a mathematics educator at the University of the East Senior High School since 2016, handling core subjects such as General Mathematics, Statistics and Probability, Pre-Calculus, and Basic Calculus. She also gained valuable experience as an ESL teacher to Japanese professionals, which enhanced her adaptability and cross-cultural communication skills in teaching. She is also a research panel member, evaluating and guiding Grade 12 students in their research undertakings.

Ms. Rosieleen P. Lorenzo is a licensed professional educator with a strong academic background that includes a Bachelor of Science in Business Administration from the University of the East and a Bachelor of Science in Nursing from Manila Central University. She has successfully passed both the Nursing Licensure Examination (NLE) and the Licensure Examination for Teachers (LET).

Ms. Lorenzo started as a College Professor at the Divine Mercy College for two years, followed by three years as an ESL teacher. For the past decade, she has served as a Senior High School Teacher at the University of the East. She was awarded a Type 2 Research Grant for her study entitled, "Academic Performance and Satisfaction Level of Grade 11 Students in Face-to-Face and Blended Learning Modalities: A Comparative Study in Mathematics and English Core Subjects."

Mr. Reg Luxardo Dela Cruz is a licensed professional teacher and educator in both senior high school and the College of Education of UE Manila. He earned his Bachelor of Secondary Education degree, graduating *cum laude* from Adamson University, and completed his Master of Arts in Literature Teaching at the Philippine Normal University. He is currently pursuing his Doctor of Education

(EdD) in Educational Administration and Leadership at University of the East Manila.

He has taught at Philippine Normal University, National University, and Jose Rizal University. At present, he serves as the Senior High School Coordinator for Research Development and Curricular Innovations at University of the East Manila, where he also teaches as a part-time instructor in the College of Education.

He is the co-convenor of the Balagdiwa and Kamalayan National Research Conferences, which serves as a platform for students and educators to present and showcase their research papers. He has also presented papers in national and international research conferences. His research interests include artificial intelligence in education, literature, curriculum development, educational leadership, and teaching and learning strategies.

Ms. Jonna Karla L. Antazo is a senior high school faculty member of the Basic Education Department at the University of the East Manila Campus. In 2016, she graduated *Cum Laude* with a bachelor's degree in Secondary Education, majoring in English from the same University. Currently, she is pursuing her Master of Arts in English Language Education at De La Salle University.

She is actively involved in practicing and implementing the flagship programs of her department. She serves as the Student Research Coordinator, managing all student research studies-related activities, from monitoring all research subjects to organizing research conferences for both students and teachers. She co-established the Multiple Intelligences Coordinating Council, a student organization responsible for managing and monitoring club activities. She continuously advocates for this framework by serving as the adviser of the East Radio Broadcasting Society and The Spectrum, where she nurtures students' passion and talent for linguistic, auditory, and visual-spatial intelligences, respectively.

Mr. Aleksander C. Ong is a Certified Public Accountant who passed the October 2016 CPA Licensure Examination with a weighted average of 89.67%. He is currently pursuing the degree of Master of Science in Accountancy major in Internal Auditing at the University of the East Manila, where he is expected to graduate in June 2026. He earned his Bachelor of Science in Accountancy degree from Polytechnic University of the Philippines Santa Rosa Campus.

He is currently a college instructor at the College of Business and Accountancy of the University of Perpetual Help System Laguna. He also teaches at Polytechnic University of the Philippines Santa Rosa Campus and San Pedro College of Business Administration, where he handles accounting, finance, and taxation courses.

Mr. Ong previously worked as an accountant at The SM Store – Santa Rosa and Essilor Shared Services Philippines Inc. His professional and academic interests include internal auditing, digital transformation in auditing practices, and accounting education. He hopes to contribute to the advancement of the

accounting profession and the continuous improvement of audit practices in the modern business environment through his research.

Dr. Kathleen Martin-Dimaano is a faculty member at the College of Engineering at the University of the East Caloocan. She earned her Doctor of Information Technology degree from the University of the East and holds both a Master of Science in Computer Science and a Master in Computer Education from AMA University.

Her research interests encompass Artificial Intelligence, Natural Language Processing, Machine Learning, Data Mining and Analytics, Educational Data Science, and Intelligent Systems. Her recent work focuses on developing AI-driven solutions that leverage transformer-based language models, semantic analysis, and data-driven approaches to enhance learning outcomes, assessment processes, and decision-making in educational settings.

Dr. Martin-Dimaano has published scholarly research on admission prediction using low-cost data analytics tools and behavioral analysis of online shoppers in the Philippines. Her ongoing research includes automated essay evaluation using BERT and semantic analysis, content recommendation systems utilizing ALBERT models, and sign language recognition through recurrent neural networks.

She actively participates in national and international conferences, seminars, technical trainings, and professional development programs related to Artificial Intelligence, Natural Language Processing, and Computing Education.