

## REVIEWERS

**Prof. Sheila Nepomuceno Gabe** is an Assistant Professor at the University of Santo Tomas Espana, Manila, where she has been teaching English and Communication courses for 21 years. She served as Languages Coordinator (English, Filipino, and Spanish) for 3 academic years. Presently, she is the Practicum Coordinator of the Department of English and a Language Tutor at the UST Language Center.

Sheila's first teaching experience was at De La Salle University, where she taught English and Business Writing courses for 5 years. She also served DLSU as the Business Writing Coordinator and the Cross-Cultural Distance Learning (CCDL) Coordinator. With CCDL projects, she pioneered research on CU-SeeMe chat project of Waseda University.

After earning her Bachelor's degree in English Language Studies from the University of the Philippines Diliman, Sheila initially gained work experience in the corporate world. Her roles at Malayan Insurance Company and Equitable-PCI Bank, where she handled accounts and received training in Customer Service, Business Communication, and Corporate Values and Etiquette, demonstrate her adaptability and diverse skill set.

She completed her Master's degree and postgraduate diploma course at De La Salle University-Manila and the Regional English Language Center, Singapore. Apart from academic teaching, Sheila Gabe also conducts corporate training on Workplace and Business Communication. Her research interests include Discourse Analysis, English in the Workplace, and Computer-Mediated Communication.

**Prof. Joel S. Zaporteza** is currently finishing his PhD in Communication at the Polytechnic University of the Philippines. A licensed professional teacher, Zaporteza is currently a full time faculty member of the Department of Communication of Far Eastern University - Manila. Among his research interest is on media, communication, risk and disaster awareness as well as culture.

**Dr. Belly Ray F. Ang** is an educator, researcher, and academic professional actively engaged in both secondary and higher education. He is currently affiliated with Malanday National High School, where he contributes to instructional development, Instructional Validator, and institutional improvement initiatives.

In addition to his role in basic education, Mr. Ang serves as a part-time professor at Valenzuela City Technological College, where he supports the academic growth of tertiary students through instruction and mentorship. He is also a professor in the Graduate Studies program at Philippine Christian University, where he plays a significant role in advancing research culture and academic excellence. As part of his academic responsibilities, he serves as a panel member during thesis defenses, providing critical evaluation and guidance to graduate students in the completion of their research work.

Furthermore, Mr. Ang extends his expertise in research by serving as a thesis validator at the University of the East, where he reviews and evaluates academic studies to ensure their quality, relevance, and adherence to research standards.

Mr. Ang is actively involved in school program development, including his contributions to Project LEAP (Learner-Centered initiatives), school improvement planning, and operational management such as canteen reporting and resource utilization. His professional interests include learner-centered education, educational leadership, research development, and continuous school improvement. Through his multifaceted roles, he remains committed to fostering academic excellence and holistic learner development.

**Mr. Leobert Tolosa Rebanco** is a Mathematics Faculty member at De La Salle University-Manila and an active member of the Mathematical Society of the Philippines. He is dedicated to teaching, research, and mentoring the next generation of mathematicians.

He graduated with a Bachelor of Science in Mathematics for Teachers from the Philippine Normal University – Manila in April 2015. He later advanced his studies at the University of the Philippines – Diliman, where he earned his Master of Arts in Mathematics in July 2023.

In addition to university teaching, Mr. Rebanco is an active Mathematics Trainer and Coach. Notably, one of his students represented the Philippines as a delegate in the International Mathematics Olympiad (IMO) in 2025. He also led a student team to a third-place finish at the Regional Science and Technology Fair 2022 in the Mathematics and Computational Sciences Category for their research, Forecasting Typhoon Tracks Using Polynomial Regression Models. As a researcher, his work continues to focus on Mathematics, Mathematical Modelling, and Mathematics Education.

**Prof. Raianne Joy V. Maulion** is a dedicated science educator and researcher committed to advancing Biology and Science Education in both secondary and tertiary levels. She is currently affiliated with National University – MOA Campus as an Assistant Professor I. She is presently pursuing her Doctor of Philosophy in Science Education major in Biology at De La Salle University as a DOST-CBPSME Scholar. She earned her Master of Science in Science Education from Ateneo de Manila University and her Bachelor of Secondary Education major in Biology from Philippine Normal University, where she also graduated as a DOST-CBPSME Scholar. She passed the Licensure Examination for Teachers in 2019. Ms. Maulion previously served as a Lecturer at Southern Luzon State University, teaching Biology, Chemistry, and Science, Technology, and Society courses, while also mentoring undergraduate research as a Thesis Adviser and Panel Member. She also worked as a Junior High School Science Teacher and Class Adviser at De La Salle University–Dasmariñas. In addition, she has presented multiple research papers in various local and international research congresses, reflecting her active engagement in the academic and scientific community.

**Dr. Mitchellene V. Rivo** is an Education Supervisor II at the Commission on Higher Education (CHED) Regional Office I, where she evaluates and monitors teacher education programs in Higher Education Institutions (HEI), engages in

research, and oversees program management. She holds a PhD in Language Education from Benguet State University and a Master of Arts in Education in Communication Arts in English from Pangasinan State University. With a background as an English as a Second Language (ESL) teacher, she has taught at Dagupan City National High School and Francisco Q. Duque Medical Foundation Special Science High School. Prior to her current role, she served as Senior Education Program Specialist for Human Resource Development at the Department of Education-Schools Division Office of Dagupan City, focusing on CPD program implementation and learning needs assessment. Her expertise spans academic research, facilitating online learning, curriculum evaluation, and learning session design. She has received prestigious international grants, including the Specialist Certificate Course from SEAMEO-RELC (Singapore) and training at the University of Arkansas and the University of Maryland. Her interdisciplinary background in language education, teacher development, and policy evaluation makes her a valuable reviewer in the fields of ESL instruction, educational management, and higher education quality assurance.

**Dr. Ruth R. Malabiga** is the Dean of the Graduate School at La Consolacion University Philippines (LCUP) in Malolos City, Bulacan. She holds a Doctor of Philosophy degree major in Educational Psychology from LCUP, a Master of Arts in Education major in Guidance and Counseling from the University of La Salette, and a Bachelor of Arts in Psychology from the University of Regina Carmeli. She is a licensed Registered Guidance Counselor and Registered Psychometrician. Prior to her current role, she served as Director of Human Resource and Development, Program Head for Psychology, and Professor in both the graduate and college departments at LCUP. With extensive experience in guidance counseling, personnel management, and educational leadership, Dr. Malabiga has conducted numerous seminars and training sessions on mental health awareness, parenting in the new normal, anti-sexual harassment, classroom management, and career development for diverse audiences including students, teachers, parents, and HR practitioners across Bulacan and Region 3. She is an active member of the Philippine Guidance and Counseling Association and the Psychological Association of the Philippines.

**Dr. Joan Medalla Peralta** is an Assistant Professor III at the College of Information Technology and Computer Science, University of the Cordilleras (UC), where she has been a faculty member since 2006. She holds a Doctor in Information Technology (2025), a Master's in Information Technology (2010), and a Bachelor of Science in Computer Science (2006). Currently, she serves as Chief for International Ratings and Rankings at UC, leading institutional submissions for the Times Higher Education Impact Ratings, UI Green Metric, and WURI rankings. A certified ISO 9001:2015 Internal Auditor, she has contributed to PAASCU accreditations and the university's Center of Excellence application for BSCS and BSIT programs. Her research focuses on smart cities, urban green space mapping using machine learning and Sentinel-2 imagery, and e-commerce mobile platforms for technological startups. She has presented her work at international conferences in Thailand, Japan, Indonesia, and the Philippines, with Scopus-indexed publications in the Journal of Information Systems Engineering and Management and Nanotechnology Perceptions. A keynote speaker and session chair at multiple global conferences, she is an active member of the Google

Developer Group (GDG) Baguio and the Regional Association of Research Educators (CAR).

**Dr. Jesus S. Paguigan** is an accomplished academic and researcher specializing in Information Technology, Computer Science, and Data Analytics. He earned his Doctorate in Information Technology from AMA University, followed by a Master's degree and Bachelor's degree in Computer Science. Currently, he serves as Associate Professor V and Executive Vice President at Eulogio "Amang" Rodriguez Institute of Science and Technology (EARIST), while also holding teaching positions at Adamson University. His research portfolio includes IEEE-conference publications on deep learning applications in agriculture, such as corn disease detection using transfer learning and object detection of parasites in Nile tilapia, as well as network architecture design and data-driven educational assessment. Dr. Paguigan holds a number of Cisco certifications, including CCNA Routing and Switching and Cybersecurity, and has extensive industry experience in programming, networking, and system integration. He has received the Instructor Excellence Expert Level Award from Cisco Networking Academy (2022) and the Outstanding Researcher Award at EARIST (2018). A sought-after resource speaker on cybersecurity and AI, Dr. Paguigan bridges academic theory with practical industry applications.

**Dr. Khatalyn E. Mata** is the Dean of the College of Information Systems and Technology Management at Pamantasan ng Lungsod ng Maynila (PLM), where she has been a full-time faculty member since 2015. She earned her Doctor of Information Technology from the University of the East (Manila), a Master of Science in Information Technology from the University of La Salette, and a Bachelor of Science in Computer Science from the Technological Institute of the Philippines. Prior to her current role, she served as Assistant Vice President for Academic Support/University Registrar, Chief of the ICT Office, Director of the System Development Office, and Chairperson of the Computer Science Department at PLM. Her research portfolio includes published papers on topics such as modified support vector machines, long-short term memory for virtual assistants, enhanced algorithms, and intelligent agents for e-government services. She has presented her work at international conferences in Thailand and the Philippines and received a Best Paper award for her research on front-line services of the Bureau of Fire Protection. An established guest speaker on emerging technologies and technopreneurship, Dr. Mata brings deep expertise in information technology, cybersecurity, algorithm development, and academic administration.

**Prof. Francisca A. Argana**, MBA, CMP, LPT is a Senior Faculty member at the University of Perpetual Help System Laguna – Jonelta, where she also serves as the Research and Internship Coordinator for the College of Business and Accountancy. She completed her Doctor of Business Administration (all but dissertation) at Pamantasan ng Lungsod ng Maynila, holds an MBA from the same university, and a Master's in Educational Management from Philippine Normal University. A licensed professional teacher, Prof. Argana brings extensive interdisciplinary expertise, having taught marketing, managerial economics, strategic management, and research. Her professional experience spans multiple institutions, including Cavite State University and Laguna Northwestern College. Recognized for her scholarly contributions, she received the Best Abstract Award

at the 1st International Research Conference on Multidisciplinary Studies for her work on agility, resilience, and leanness in small-scale businesses. She also won the Ruby Award in Business Case Competition (2nd Placer) at San Pablo Colleges. Her research interests focus on business management, marketing consultations, the gig economy, and workforce management.

**Dr. Ernesto A. Serrano Jr.** is an Associate Professor and currently serves as Dean of the College of Business and Accountancy and Program Chair for the MBA and PhD in Business Management at the Graduate School of the University of Perpetual Help System Laguna. He earned his Doctor of Philosophy in Business Management with honors at Manuel L. Quezon University and his Master's in Business Administration and Bachelor of Science in Accountancy from UPHSL. His areas of expertise include business management, accountancy education, leadership, and quality assurance. Dr. Serrano is an ASEAN Chartered Professional Accountant, Real Estate Broker, Licensed Professional Teacher, and Associate Fellow in Business Education, with active accreditation as an accounting teacher. He is a PACUCOA accreditor and has a sustaining life membership in PICPA. His research works, published in reputable international journals and indexed in Google Scholar, focus on leadership, accounting, and business education outcomes.

**Dr. Ediric D. Gadia** has served as the Vice President for Research Development and Community Extension Services at Gordon College in Olongapo City since 2018, holding the rank of Associate Professor IV.

He previously held the position of Dean of the College of Education, Arts, and Sciences at the same institution from 2013 to 2021.

Dr. Gadia obtained his Bachelor of Science in Mathematics from Columban College Inc., his Professional Education units from St. Joseph College-Olongapo, and a Master of Arts in Education with a major in Mathematics from Bataan Peninsula State University. He earned his Doctorate in Educational Management from the University of the Assumption and has completed the academic requirements for a PhD major in Mathematics Education at the University of Luzon. Additionally, he has completed a Short Course on Research Leadership at De La Salle University.

He is an Associate Member of the National Research Council of the Philippines under Division I (Governmental, Educational and International Policies), Vice President of the Association of Local Colleges and Universities Region III – Research Council (ALCUR3RC), former Board of Director of PAFTE -Region III, a trained and certified statistics specialist and currently have an h-index of 5 and i10-index of 2 in the Google Scholar.

He is also a registered member of the National Book Development Board-Philippines and have co-authored several books in Mathematics, Statistics and Reviewer for Board Licensure Examination for Professional Teachers.

**Dr. Josephine Luz D. Pineda**, is Professor V at the Pampanga State University in Bacolor, Pampanga. Presently, she is designated as the Manager of the Data Analysis Center of the Research Management Center and Research Coordinator of

the Graduate School. She handles professional education, mathematics, and research courses in the College of Education and the Graduate School.

She earned her Doctor of Philosophy in Science Education with specialization in Mathematics at De La Salle University in 2019 and a Master's in Mathematics Education at the University of Santo Tomas, Cum Laude in 2010. Her undergraduate degree, Bachelor of Secondary Education major in Mathematics, was earned at the Don Honorio Ventura State University in 2007, with Distinction.

She has presented her research in various national and international conferences, where she received distinctions such as Best Paper Award and Best Presenter. She has published more than 20 research papers in reputable international journals. Other researchers have cited her research works. With her engagement in research, she was recognized by the DHVSU as the 'Most Outstanding Researcher of the Year in 2022, 2021, and 2014 and was a Finalist for the same award in 2019.

She is an associate member of the National Research Council of the Philippines, where she participates in various research undertakings of the council. She serves as research reviewer to some Taylor and Francis Journals and Elsevier Journals. She has been sharing her research outputs in various teacher trainings and webinars and has been one of the speakers in capability trainings and research mentoring in her university and other institutions.

**Dr. Peter G. Romerosa** holds a PhD in Anthropology and Sociology of Education from the University of the Philippines, where he currently serves as a professorial lecturer at the graduate level. He also holds several positions, including Dean of the School of Education, Professor at the Graduate School in Manila, and Editor-in-Chief of the Ang Pantas Research Journal at Arellano University. His research interests include teacher emotional agency, critical pedagogy, public-private partnerships in education, education policy studies, and gender studies.

**Dr. Nelbha Ybañez-Iglesia** is the Director of the Student Development and Placement Center, University of San Jose-Recoletos, Cebu City. She is a Registered Psychologist (RPsy), a Registered Guidance Counselor (RGC), and a Registered Psychometrician (RPm). She earned her PhD in Counseling from the Philippine Normal University, Manila in 2020; Master's in Guidance and Counseling (2009); and Master's in Psychology (2006) both from the University of San Jose-Recoletos. She is a recipient of "James J. Meany, S.J. Service Award" by the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU) recognizing her outstanding contribution being an Accreditor and the "2026 Community Service Leadership Award" in recognition of her outstanding leadership, unwavering dedication, and meaningful contribution in advancing community service initiatives and inspiring positive change through compassionate service and commitment to others by the Philippine Guidance and Counseling Association (PGCA), Inc.-National. Dr. Iglesia's research focuses on counseling and mental health in collaboration with her colleagues; and graduate school and undergraduate students being a part-time faculty and research adviser.

**Mr. Marlon C. Andral** is a graduate of Philippine Normal University, Manila, taking-up Bachelor of Science in Educational Psychology. He took some units of English Language at San Mateo Municipal College and finished Master of Arts in Teaching, major in English at the University of Rizal System, Rodriguez, Rizal.

He is a Production Team Member of Public Affairs Team of the Department of Education, Division of Rizal, who works as a Master Teacher- I, for Senior High School in Montalban. He is a book writer of Mutya Publishing House, a researcher and a validator of book articles. He used to be part of the Business Processing Outsourcing (BPO) industries for many years, and also worked as an English for Secondary Language (ESL) instructor for foreign students. He received scholarship under Linking Standards and Quality Practice (Lisqup) Program and he is pursuing his PhD, taking-up Doctor of Philosophy in English Language.

**Dr. Imelda Oregines-Ausa** is a passionate, highly committed, and results-oriented educator, academic leader, and community advocate with extensive experience in both secondary and higher education. She earned her Doctor of Philosophy in Educational Leadership and Management from Pacific InterContinental College in 2026, after completing her Master of Arts in Teaching major in English and Bachelor of Secondary Education major in English at University of Rizal System. As a Licensed Professional Teacher, she currently serves as Teacher II at Southville 8B Senior High School under the Department of Education.

Throughout her professional journey, she has demonstrated excellence in teaching, educational management, research, and leadership through her roles as instructor, registrar, department coordinator, and Vice President for Administration. She is recognized for her strong dedication to learner-centered education, gender and development advocacy, academic innovation, and community engagement. An active participant in national and international seminars, trainings, and research forums, she continuously strives for professional growth and educational excellence. She is also a co-author, book writer, and community leader devoted to empowering learners and promoting lifelong learning.

**Prof. Wogie Tabu Pacala** earned his bachelor's degree in history at the University of Santo Tomás Manila and is currently working on his thesis on constitutional history for his master's degree in history at the University of the Philippines Diliman. Currently, he is working as a Lecturer at the Trinity University of Asia. He is a board member in the Caloocan Historical and Cultural Studies Association, which he co-founded, Saysay Bikol, and Project Saysay. He is an affiliated researcher in the Cultural Heritage Committee of the Diocese of Kalookan, and concurrently archivist of the Bayanikasan Research Foundation. He studies the political and constitutional histories of the Philippines, as well as the local histories of Caloocan and the Bicol Region.

**Mr. Christian Bernard A. Melendez** is the Senior Shrine Curator at the National Historical Commission of the Philippines (NHCP), bringing over a decade of dedicated experience in cultural heritage work. Since 2011, he has been managing the Museo ng Katipunan- Pinaglaban Memorial Shrine, where his duties include curating exhibits, organizing guided tours, developing public programs, and leading commemorative events. Prior to his role at NHCP, he served as

Museum Head Guide at Museong Pambata Foundation, Inc., where he oversaw daily museum operations, accommodated school tours, and designed visitor-centered programs. A graduate of Bachelor of Arts from the University of the East, Manila (2007), Mr. Melendez possesses a diverse skill set that spans museum narrative writing, graphic design, sculpting, and music. His creative output includes children's storybooks, songs, and poems. With extensive experience in both governmental and non-governmental cultural organizations, he brings a unique interdisciplinary perspective to heritage management. His expertise in team mentoring, public program implementation, and historical content development makes him a valuable reviewer in the fields of museum studies, cultural education, and Philippine history.

## **LANGUAGE EDITOR**

**Prof. Jose Velando Ogatis-I** graduated from the University of the Philippines Diliman where he took up MA in Filipino: Malikhaing Pagsulat and BA in English Studies: Creative Writing. He is currently the coordinator for Culture and the Arts of the College of Arts and Sciences of UP Manila. He is the founder of the UP Manila Belle, a cultural organization that develops students in the performing arts. He reviews pop culture artifacts in his YouTube channel & "Tambay Reviews." He was the language editor of *UERJ* 2025, Issue 1 and 2.

## **EDITORIAL BOARD**

### **Dr. Rex P. Bringula**

Dr. Bringula is a full professor at the University of the East (UE) College of Computer Studies and Systems. He received his BS Computer Science degree from UE as a Department of Science and Technology (DOST) scholar. He finished his Master in Information Technology and PhD in Technology Management at the Technological University of the Philippines.

He has conducted various school and government-funded research projects and actively participates in local and international conferences. He has published four book chapters and numerous papers in Scopus-indexed and Clarivate Analytics-listed journals. He received international research paper awards from the International Association of Engineers, IEEE Teaching, Assessment, Learning in Engineering Education (TALE) 2020, and IEEE EDUCON 2021. He also serves as a peer reviewer and associate editor for several international journals.

### **Dean Eva Aurora D. Callueng**

Dr. Callueng is presently the dean of the College of Education, University of the East Manila. She obtained her PhD in Education, Master of Education in Philosophy, and Bachelor of Arts in Philosophy all from the University of the Philippines Diliman.

Dr. Callueng is a member of the Foundation for Upgrading the Standard of Education, Inc. (FUSE), the Asia-Pacific Consortium of Researchers and Educators, Inc. (APCORE) and a Regional Assessor of CHED-NCR Regional Quality Assurance Team (RQAT) since 2019. She has been involved in different projects and publications such as the Online Module on Addressing Learner's Gender,

Needs, Strengths, Interests, and Experiences, Buhay Bahaghari and the Filipino LGBT Chronicles published by the UP Center for Women's Studies to name a few.

She is currently the Asia-Pacific representative in the board of the Global Network of Rainbow Catholics, the current and founding president of Rainbow Catholics Philippines, and a board member of Babaylanes, Inc.

### **Chancellor Louie A. Divinagracia**

Dr. Divinagracia is currently the Chancellor of the University of the East Manila. He has written and co-written more than 50 scientific papers half of which were published internationally and nationally in various refereed and academic-related publications.

Chancellor Divinagracia has been awarded international fellowships and grants, academic awards for teaching excellence, and academic awards for research and outstanding academic achievement. He has over 40 years of leadership and academic experience, including management of higher education in Indonesia and the Philippines; research, action research, project management, and finance and administration of non-profits in Southeast Asian developing economies.

### **Dr. Lydia R. Leonardo**

Dr. Leonardo is presently the director of the Office of Research Coordination of the University of the East. Prior to her appointment, she was with the University of the Philippines Manila as professor in Parasitology at the College of Public Health doing research on various parasitic diseases particularly schistosomiasis, food-borne helminthiases and soil-transmitted helminthiases. She was given the UP Scientific Productivity Award (as UP Scientist 1) for the period 2015-2017 for the researches that she finished and the publications that she turned out from these researches. She received the Gawad Chancellor Award for Outstanding Researcher of UP Manila in 2016.

She was also appointed as a technical advisor to the World Health Organization and a member of the Strategic and Technical Advisory Group for Neglected Tropical Diseases of the World Health Organization from March 2016-2018. After her retirement in 2017, she was appointed by UP Manila as professor emeritus in 2019. She does part-time teaching at the College of Arts and Sciences UP Manila, Institute of Biology in UP Diliman and UERM Graduate School. In 2019, she received the Distinguished Parasitologist Award by the Philippine Society of Parasitology. She used to be a member of the WHO Technical Advisory Group on Schistosomiasis and Soil-transmitted Helminthiases until 2024.

### **Prof. Dr. Badaruddin Mohamed**

Prof. Dr. Badaruddin is a professor in Tourism Planning and Development at the School of Housing, Building and Planning, Universiti Sains Malaysia (USM). He is also the founder of Sustainable Tourism Research Cluster (STRC) as well as the Local Knowledge Research Group at the university. He obtained his bachelor's degree from the University of Northern Iowa, majoring in Environmental Planning. He later completed his master's and PhD degrees in Tourism Planning and Development at Rikkyo University, Tokyo.

He is now sitting as an academic advisor for tourism programs for many universities. He is a visiting professor in Rikkyo University (Tokyo), Maejo University (Chiang Mai), and National Institute of Development Administration (Bangkok), and the Management Science University (Malaysia). He was also the former President of Tourism Educators Association of Malaysia (TEAM). His research interests include tourism planning and development, urban tourism, tourism growth trends, sustainable tourism, urban planning, and local wisdoms. He is the lead consultant for Penang Tourism Master Plan and has been an active researcher and consultant to many international, state, and federal projects.

#### **Dr. Daniel Susilo**

Dr. Susilo is an associate professor in Media Studies, Universitas Bunda Mulia Jakarta. He also serves as a visiting research fellow at several World Class Universities such as Vrije University Amsterdam (2022) Leiden University Netherlands(2018), and Waseda University Tokyo (2019).

Dr. Susilo is also an associate editor of *Plaridel: A Philippine Communication Journal* (Scopus Indexed) published by UP Diliman. He is also actively involved in the National Committee of Scientific Journal Accreditation, Ministry of Higher Education, Republic of Indonesia, and Committee of Internationalization and Scientific Publication for Association of Communication Science Higher Education Program, one of the Indonesian organization that facilitated networking among superintendents of communication science higher education in Indonesia.

#### **Dr. Weerapon Thongma**

Dr. Thongma is an associate professor and currently the president of Maejo University, Sansai, Chiang Mai, Thailand. He has an undergraduate degree in Agricultural Technology and a master's degree in Agricultural Technology from Maejo Institute of Agricultural Technology and Doctor of Philosophy from the University of the Philippines Los Baños (UPLB).

His research interests include ecotourism management, research methodology, community-based tourism, organization management, tourism planning strategic management, agrotourism, and sustainable tourism. He is also the editor-in-chief of *International Journal of Asian Tourism Management* and a member of several editorial boards particularly that of the *International Journal of Agricultural Travel and Tourism Management*. Dr. Thongma has several international publications in Scopus-indexed journals.

#### **Dr. Melvin A. Vidar**

Dr. Vidar is the current director of Office of Curriculum Development and Instruction of the University of the East. He has an undergraduate degree in Statistics from the University of the Philippines Los Baños (UPLB), a master's degree in Mathematics Education from the Centro Escolar University (CEU) and a PhD in Mathematics from the De la Salle University (DLSU).

He is also a member of Mathematics Teachers Association of the Philippines-Tertiary Level (MTAP-TL), Philippine Statistical Association, Inc. and Foundation for the Upgrading of Standard of Education (FUSE). His research interests are on mathematics education, theoretical mathematics, and technology for instruction. Dr. Vidar teaches mathematics and statistics courses at the UE Graduate School.